

B2-C2

A Writing Toolbox

Kontogeorgi



Myrsini Kontogeorgi

1. TOURISM

Pros

- Tourists spend a lot of money on accommodation, food and entertainment
 - ➡ the economy of the country is boosted
- More job opportunities are created
 - ➡ reduced unemployment
- Tourists advertise the country they visit
 - ➡ the country becomes famous and richer as more tourists may visit it
- Cultural exchange
 - ➡ people (both locals and tourists) exchange ideas and they become more open-minded. The country takes a multicultural character

Cons

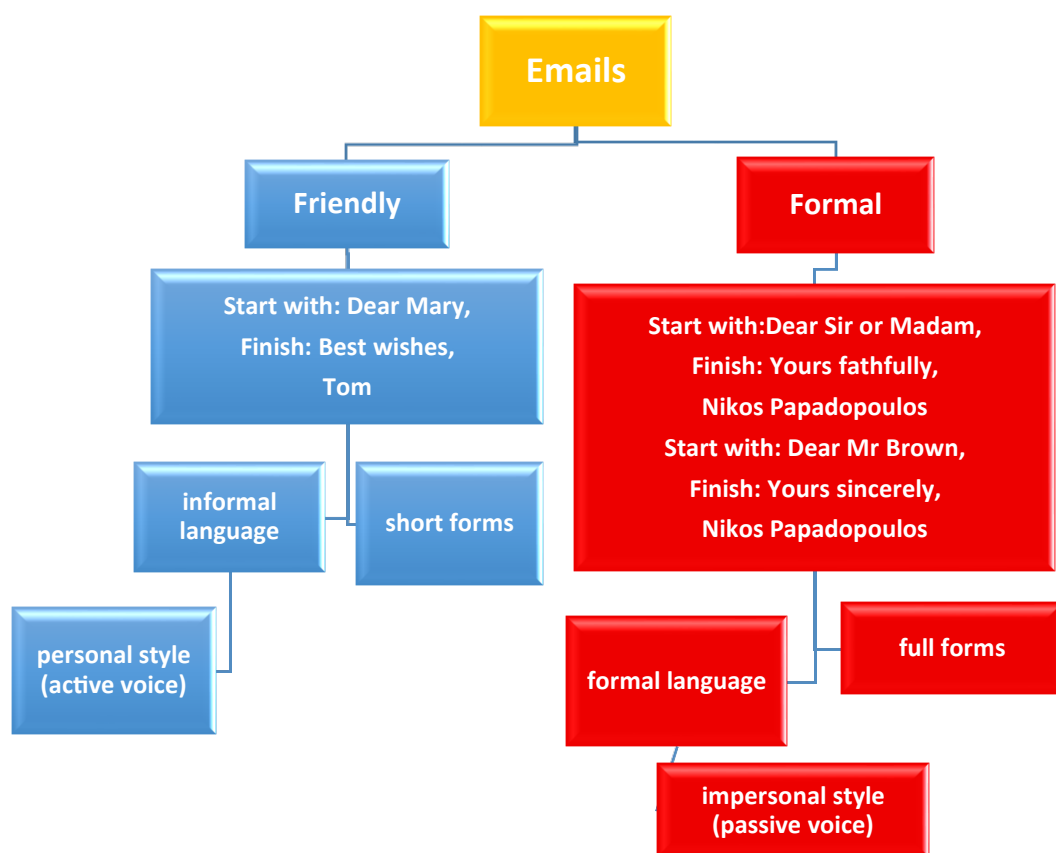
- Sometimes tourists do not respect the country they visit
 - ➡ they pollute the environment, throw rubbish or even destroy important monuments
- Locals may lose their national identity
 - ➡ some are eager to sacrifice their customs and traditions and adapt to tourist behaviour and preferences
- Increased prices
 - ➡ wealthy tourists can drive up prices for goods and services, making them less affordable for locals



2. Writing an opinion email (formal)

Emails differ from essays as they address a specific person such as an editor, a mayor or a principal. They have greetings at the beginning and at the end and the writer addresses the recipient both in the introduction and the conclusion.

2.a. Types of emails



Don't forget

- ✓ to use greetings at the beginning and at the end of the email
- ✓ to use block paragraphs
- ✓ to use an introduction, main part and conclusion
- ✓ To sign and write your full name at the end of the email or your first name if it is a friendly email

